

XMLWizard

Privacy and Cookie Policy

Welcome to XML Wizard website at: <http://www.xmlwizard.com> ("Site") operated by NASCA ("NASCA", "we", "our", "us"). This Privacy and Cookie Policy ("**Privacy and Cookie Policy**") describes our information practices in connection with the access and use of our Site and our practices when we collect, use, process, maintain, handle personal and unidentified data.

We highly respect our user's and client's privacy and we thank you for dedicating your time for reading this document.

Nasca is an Israeli licensed dealer located at Kfar Saba, Israel.

Capitalized terms which are not defined herein, shall have the meaning ascribed to them in our Terms of Use available at (<https://www.xmlwizard.com/>), which this Privacy and Cookie Policy is incorporated thereto by reference.

If you do not agree to this Privacy and Cookie Policy, please do not access or otherwise use the Site.

WHO ARE WE

NASCA is a B2B company which operates this Site. We specialize in helping site owners' browser extension developers and online add media networks to effectively monetize their inventory using XML feeds.

LEGAL BASIS FOR COLLECTION

The Site: The Site is a promotional site and **does not include** a personal area or a contact form. However, this Site uses Cookies for the purposes described in this Privacy and Cookie Policy. For more information about the use of Cookies on the Site please read our Cookie Policy as described later in this document.

Information received from our Business Partners: We do not collect personal or unidentified information from end users. Our publishers and distributors ("**Business Partners**") send us requests that include information about their end user through a link that we provide them. The request may include, but not limited to: IP address of the end user, geographic location (country), mobile operator, connection type and browser / application's "user agent".

Other requests: We also receive requests that indicate us not to display the same advertisement to the same end user repeatedly. This request may include, but not limited to: the end user's device type ,IP address browser and operating system.

Legitimate interests: We process personal and unidentified information for our legitimate interests while applying appropriate safeguards that protect privacy. This means that we process the information for

purposes such as detecting, preventing, or otherwise addressing fraud, abuse, security, usability, functionality or technical issues with our Service, protecting against harm to the rights, property or safety of our properties, or our users, or the public as required or permitted by law; Enforcing legal claims, including investigation of potential violations of this Privacy and Cookie Policy; In order to comply and/or fulfil our obligation under applicable laws, regulation, guidelines, industry standards and contractual requirements, legal process, subpoena or governmental request, as well as our Terms of Use.

USE OF PERSONAL INFORMATION

We operate as a mediator between our Business Partners and the advertisers. As a result, we enable advertisers to display advertisements to their relevant user.

We may receive from our Business Partners the user's personal and/or unidentified information. We present this information on real time to advertisers who decide if they are interested to advertise to the presented user.

STORAGE YOUR INFORMATION

The Site: NASCA does not store the Site and its content on its own infrastructure. All storage is supplied by a third party - Wix.com that provides storage services. This means that the data you provide to us or that we or third parties collect from you (including any personal information) is stored by third-party service providers on servers owned or controlled by them. Wix.com servers are located in the United States of America, in Europe (including in Lithuania, Germany and Ukraine), in Israel, and in other jurisdictions as necessary for the proper delivery of Wix.com Services and/or as may be required by law. Therefore, please note that you agree that your data may be transferred to third-party service providers outside your residence. Wix.com is committed to keep your information protected and secured, in accordance with industry standards and regardless of any lesser legal requirements which may apply in other jurisdiction. Wix.com declares that it complies to the General Data Protection Regulation (GDPR) and certifies its compliance to the EU-U.S. Privacy Shield Framework and the Swiss-U.S. Privacy Shield Framework. For more information please read Wix.com Privacy Policy at: <https://www.wix.com/about/privacy>.

Data received from our business partners: NASCA does not store the data received from its business partners on its own infrastructure. NASCA uses Adkernel system and storage. Adkernel is a technology platform that facilitates the 'bidded' buying and selling of online media advertising inventory for publishers, advertisers, advertising agencies and advertising networks. Any storage is stored by Adkernel servers that Adkernel solely manages, using standard security procedures and practices appropriate to the nature of the information in an effort to protect information from unauthorized access, destruction, use, modification, or disclosure that provides storage services. Adkernel servers are located in the United States. Therefore, please note that you agree that your data may be transferred outside your residence. Adkernel declares that it complies to the General Data Protection Regulation (GDPR). For more

information please read Adkernel Privacy Policy at: <https://adkernel.com/privacy-policy/>.

Note to our users in the EU:

If you are located in the EU, you have a right to request further information regarding the data transfer mechanisms used by us with respect to data transfers to third countries and to international organizations. In case that your data will be stored outside the EU, we will apply strict safeguards which may include the following:

- Transferring your personal information to countries approved by the European Commission as having adequate data protection laws.
- Transferring your personal information to third parties which maintain appropriate safeguards and declare compliance to the GDPR and/or the EU-U.S. Privacy Shield Framework and the Swiss-U.S. Privacy Shield Framework

For information regarding your rights according to the GDPR you can visit the United Kingdom's Information Commissioner's Office Website: <https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr>

If you believe that your rights regarding the GDPR are violated, please contact us at (shoshb@xmlwizard.com) and you also have the right to file a complaint with the regulatory authority.

SHARING INFORMATION WITH THIRD PARTIES

NASCA will not share any Personal Information that it collects with any third party, except in the following cases: (a) to provide the Service, at your request and choice; (b) to satisfy any applicable law, regulation, legal process, subpoena or governmental request; (c) to enforce this Privacy Policy and/or the Terms of Use, including investigation of potential violations thereof; (d) to detect, prevent, or otherwise address fraud, security or technical issues; (d) to respond to User's support requests; (e) to respond to claims that any content available on the Service violates the rights of third-parties; (f) to respond to claims that contact information (e.g. name, e-mail address, etc.) of a third-party has been posted or transmitted without their consent or as a form of harassment; (g) to protect the rights, property, or personal safety of NASCA, any of its Users, or the general public; (h) when NASCA is undergoing any change in control, including by means of merger, acquisition or purchase of all or substantially all of its assets; (i) to collect, hold use and/or manage your Personal Information through NASCA authorized third party service providers, as reasonable for business purposes (including for purposes of providing and promoting the Service) (j) to provide advertising and other commercial or sponsored content from NASCA authorized partners which may be valuable to you or (k) pursuant to your explicit approval prior to the disclosure.

For avoidance of doubt, NASCA may transfer and disclose to third parties or otherwise use Non-Personal Information at its own discretion.

COOKIE POLICY

Like many websites and applications, we use “Cookies” to collect information.

What is a cookie? A cookie is a small file sent from a website which is then stored by your web browser. Cookies are widely used for record-keeping purposes in order to make a website work, or work more efficiently, as well as to provide information to the owners of the website

How do we use cookies? When you use a widget, or any other tool offered by us, whether on a system, device, site, or third-party site, we may record data related to that activity, the layout of the widget, or any other account-related data. Cookies are also used to record if the data subject has agreed (or not) to the use of cookies on the site, so you will not be asked the question each time you visit the site.

What kind of Cookies we use? NASCA uses Cookies provided by our host service provider Wix.com. For additional information about the use of Cookies please read section 9 at Wix.com Privacy Policy: <https://www.wix.com/about/privacy>.

What can you do if you don’t want cookies on your computer? You can change your internet browser settings by following the instructions provided by your browser provider to stop accepting cookies or notify you before receiving a cookie from the site you're visiting if you do not accept cookies. However, you may not be able to use all parts of the site or any functionality of the relevant services.

MINORS

Use of our Site is not permitted to users under the age of sixteen (16) and by using our services you declare that you are over the age of sixteen (16). We do not knowingly collect personally identifiable information from users under the age of sixteen (16). If a parent or guardian becomes aware that their child has provided us with personal information without their consent, they should contact us at (shoshb@xmlwizard.com). If we become aware that a user under the age of sixteen (16) has provided us with personal information, this information will be deleted from our database.

CHANGE OF THE PRIVACY AND COOKIE POLICY

We reserve the right, in our sole discretion, to change this Privacy and Cookie Policy at any time. This change will take effect ten (10) days after the release of a revised Privacy and Cookie Policy and your continued use of the Site after a period of 10 days shall constitute acceptance of such changes. In such cases, we will also update the "Last modified date" stated above. Please check the webpage above regularly for each change.

Contact Us

You can contact us by sending an email to the following address: (shoshb@xmlwizard.com). You are required to provide us with certain Personal Information, such as your name and your email address in order for us to contact you.

Updating your personal information

If you wish to delete any of the information that provided to us or update it please let us know the correct details by emailing us at [shoshb@xmlwizard.com].

Last modified date: October 03, 2018

